Contract Agreement Between:



# CONTRACT

**WBTV**
**One Julian Price Place**
**Charlotte, NC 28208**
**(704) 374-3500**

| Contract / Revision | Alt Order # |
|---|---|
| 847988 / | 06410043 |

| Product | |
|---|---|
| **API TARGET 2012** | |

| Contract Dates | Estimate # | |
|---|---|---|
| **11/26/12 - 12/02/12** | **3299** | |

| Advertiser | Original Date / Revision |
|---|---|
| **American Petroleum Institute** | 11/12/12 / 11/12/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |

| Station | Account Executive | Sales Office |
|---|---|---|
| **WBTV** | Dave Clark | Telerep-Washin |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

And:

**Strategic Media Svcs**
**3299 K Street NW**
**Suite 200**
**Washington, DC 20007**

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WBTV | 11/26/12 | 11/30/12 | WBTV News 6a | 6-7a | | :30 | | | NM | 4 | $3,200.00 |
| Week: | | Start Date 11/26/12 | End Date 12/02/12 | Weekdays MTW-F-- | Spots/Week 4 | Rate $800.00 | | | | | | |
| N 2 | WBTV | 11/27/12 | 11/29/12 | WBTV News At Noon | 12-12:30p | | :30 | | | NM | 2 | $1,350.00 |
| Week: | | Start Date 11/26/12 | End Date 12/02/12 | Weekdays -T-T--- | Spots/Week 2 | Rate $675.00 | | | | | | |
| N 3 | WBTV | 11/26/12 | 11/30/12 | WBTV News at 6p | M-F 6p-630p | | :30 | | | NM | 5 | $6,000.00 |
| Week: | | Start Date 11/26/12 | End Date 12/02/12 | Weekdays MTWTF-- | Spots/Week 5 | Rate $1,200.00 | | | | | | |
| N 4 | WBTV | 11/27/12 | 11/29/12 | WBTV News @ 11p | 11p-1135p | | :30 | | | NM | 2 | $3,000.00 |
| Week: | | Start Date 11/26/12 | End Date 12/02/12 | Weekdays -T-T--- | Spots/Week 2 | Rate $1,500.00 | | | | | | |
| N 5 | WBTV | 12/02/12 | 12/02/12 | Sun Prime Hour 1 | 7-8p | | :30 | | | NM | 1 | $6,000.00 |
| Week: | | Start Date 11/26/12 | End Date 12/02/12 | Weekdays ------1 | Spots/Week 1 | Rate $6,000.00 | | | | | | |
| | | | | | | | | Totals | | | 14 | $19,550.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 11/26/12 -12/02/12 | 14 | $19,550.00 | $16,617.50 |
| Totals | 14 | $19,550.00 | $16,617.50 |

**Signature:** ______________________ **Date:** ______________

(* Line Transactions: N = New, E = Edited, D = Deleted)